

## Several States Sign MoUs to Join FASTag, Paving Way for a Common Electronic Tolling System Across the Country

**New Delhi**

Union Minister for Road Transport & Highways and Micro, Small and Medium Enterprises Nitin Gadkari inaugurated a conference on 'One Nation One Tag – FASTag', to roll out the process for having a unified electronic system across the country. The Minister of State for Road Transport and Highways Gen. (Retd.) V.K Singh and ministers and senior officials from several states were also present on the occasion.

Under the National Electronic Toll Collection programme of the Ministry, toll collection at national highways toll plazas is done through RFID based FASTags. However, collection at state highways toll plazas is done either manually or through other tags. This leads to inconvenience for the road users.

The Ministry is therefore encouraging states to come onboard FASTag, so that

seamless movement of transport can be assured across the nation. For this, Scheme Guidelines for Inclusion of State/ City Toll Plaza under NETC programme (FASTag) was circulated to all states by Indian Highways Management Corp Ltd (IHMCL). The Scheme offers participating state authorities/agencies shorter turnaround time by allowing them to be a part of the robust FASTag solution architecture which already supports approx. 6 million tags with approximately daily 10 lakh transactions.

Under the scheme IHMCL is providing financial assistance for 50% of the CAPEX cost of installation of ETC infrastructure at two lanes on each toll plaza subject to a maximum of Rs 20 lakh and also bear part of the ETC programme management fee.

IHMCL exchanged MoUs with several states/ authorities for integrating with FASTag today. The move

assumes special significance due to the fact that from 1<sup>st</sup> of December this year, toll collections on all National Highways will mandatorily be done through FASTag only.

Another MoU was signed today – between IHMCL and GST Network (GSTN) for integrating E-Way Bill system with FASTag. This has been done with a view to overcoming the existing challenge in track and trace mechanism for GST E-Way Bill (EWB) System and enhance the efficiency in its monitoring. This integration would become mandatory on an all India basis from April 2020. This will allow for more efficient track and trace system for the GST E-Way Bill System, and check the leakage of revenue at the toll plazas. With this integration revenue authorities will be able to track the goods vehicles to see whether they are actually travelling to the specified destination. The supplier/ transporter will also



be able to track their vehicles through SMS alerts generated at each toll plaza.

Speaking on the occasion, Gadkari said that Prime Minister Narendra Modi has been giving a lot of emphasis on large scale transport reforms. He said the unified and nation-wide inter-operable RFID-based tag for vehicles is a major step in this direction. Under this system the same FASTag affixed on the windscreen of a vehicle can be used to pay toll across all toll plazas in the country. This

initiative will remove bottlenecks and ensure seamless movement of traffic and efficient collection of user fee. He said, this is likely to reduce the nation's GDP loss by bringing down loss of fuel while waiting at toll plazas. This measure is both time saving, as also controls pollution substantially. The Minister announced that very soon, nobody will be required to wait at toll plazas anywhere in the country.

The Minister further said that efforts are being carried out to enable usage of FASTag for making various vehicle related payments apart from toll payments, such as fuel payment, parking charges, etc. He said that the FASTag is being positioned as the 'Aadhaar' for a vehicle.

Union Minister for Road Transport & Highways and Micro, Small and Medium Enterprises Nitin Gadkari addressing the conference on 'One Nation One Tag – FASTag' in New Delhi.

Minister of State for Road Transport and Highways Gen. (Retd.) V.K Singh underlined the benefits of 'One Nation One Tag – FASTag' scheme.

He said, seamless travelling at toll plazas will lead to ease of travelling. He complimented all stakeholders for introducing this revolutionary idea, which he said, is going to prove very important in the overall national highways development plan.

## KVIC bags fresh order worth Rs. 5.88 crore from GAIL



**Ahmedabad**

The Khadi and Village Industries Commission (KVIC) has bagged an order worth Rs. 5.88 crore from the Gas Authority of India Limited (GAIL), in the form of Khadi gift coupons for its 23,504 employees. GAIL agreed to gift Khadi coupons of Rs 2,500 to each of its 23,504 employees in all

its units across the nation.

The employees, however, would be able to purchase Khadi and products of Village Industries worth Rs. 3,250 from the coupon of Rs. 2,500. The coupons could be redeemed throughout the year at all Departmental Sales Outlets of KVIC.

To give easy access to

the employees of GAIL to redeem their coupons, KVIC will organize 3 special exhibitions also, at Pata, District Etawah, Vijaypur, District Guna and Jhabua, in Madhya Pradesh where the GAIL have their maximum employees. The MOU has been signed between KVIC and GAIL on 10<sup>th</sup> October 2019. KVIC will deliver the coupon this week.

KVIC Chairman Vinai Kumar Saxena said that such huge orders from government and PSUs not only increase the income of the artisans but also inspires new entrepreneurs to associate with Khadi with better job avenues.

He said that Orders in recent past from GAIL, ONGC, REC, IOC, MRPL, OIL, JK Cement and BEE have been implemental in

making a compounding effect on the livelihood of Khadi artisans and have been creating more jobs by adding thousands of new artisans in KVIC's kitty.

It may be noted that KVIC for the first time launched gift coupon scheme in 2017 and till date gift coupons of face value worth Rs. 89.29 Crores have been sold which is a record in itself and also an indication that the people have started adopting Khadi in place of other international brands.

Earlier this year, KVIC has bagged order worth over Rs. 7.03 crore from the Oil India Limited (OIL), in the form of Khadi gift coupons for its 14,064 employees and from Bureau of Energy Efficiency (BEE) worth Rs. 80 Lakhs for its 800 employees.



## Deepika Padukone and Isha Ambani inaugurate Jio MAMI Film Festival

Mumbai

Renowned for being India's leading festival for filmmakers and cinephiles alike, the Jio MAMI 21<sup>st</sup> Mumbai Film Festival with Star held its opening ceremony at one of Mumbai's oldest and largest indoor theatres, the BalGandharvaRangmandir.

The ceremony marked the beginning of the 21<sup>st</sup> edition of one of the most beloved cinematic events in the city, the Jio MAMI Mumbai Film Festival with Star. Deepika Padukone took the stage for the very first time to deliver the keynote address as Festival Chairperson. Board of Trustees, MAMI, and Director, Reliance Jio and Reliance Retail Isha Ambani welcomed the audience while also announcing new initiatives.

The glitzy affair hosted by the elegant and lucid actor and author Soha Ali Khan saw celebrated names from the Indian film industry in-



cluding Kiran Rao, Vishal Bhardwaj, Rohan Sippy, Karan Johar, Vikram adityaMotwane, Anupama Chopra, Vidhu Vinod Chopra, Taapsee Pannu, Kalki Koechlin, Nivin Pauly, Kabir Khan, Konkona Sen Sharma, TillotamaShome, Genelia Deshmukh, Vinay Pathak, Vijay Verma, Geetu Mohandas and Nivin Pauly in attendance amongst others. The evening also witnessed a strong presence by the international filmmaking industry with personalities such as Hany Abu-Assad,

Franklin Leonard, Ari Aster, EfeCakerel, Julie Huntsinger, Mark Adams, Col Needham, Christian Jeune and Grainne Humphreys gracing the ceremony, kickstarting the annual movie feast.

With the industry in attendance, the academy celebrated talent who continue to define and shape the filmmaking community today. A talent par excellence, Indian actress, director, painter and photographer Deepti Naval was presented the Excellence in Cinema Award by Director Vishal Bhardwaj and Festival Chairperson Deepika Padukone for her exemplary contribution to the Indian film industry.

In her welcome address Isha Ambani, Board of Trustees, MAMI, and Director, Reliance Jio and Reliance Retail said, "This is the fifth year of Jio's association with MAMI. It has been fulfilling to nurture and grow a platform that has turned into a global event.

## ITC Sunfeast Wonderz Milk launches an Augmented Reality based digital campaign

Bangalore

In a fast and dynamic competitive environment brands are finding innovative and interactive ways to reach out to consumers. Using the concept of Augmented Reality ITC Limited's SunfeastWonderz Milk has launched a fun and entertaining game called the "The Gobbler" with the Facebook interface. The game brings out the brand's ingredient story and promise of taste adventure in a creative and an engaging manner. The brand collaborated with Danish Sait the famous Radio Jockey, Actor and TV Host to create a funny video on how to play the game and what to do to win exciting prizes.

The campaign has received an overwhelming response with close to 2 Mn engagements on Facebook and Instagram. The game is innovative, exhilarating and engaging to play. Users have to open their mouth and catch as many pieces of mango and milk using their front camera to fill the SunfeastWonderz

Milk bottle visible on their screens. To participate in the contest, users need to achieve a perfect score and share a screenshot of their score as a Facebook comment or a direct message on the brand's Instagram page along with an answer to a simple question. ITC's SunfeastWonderz Milk promises to make milk more exciting through a delightful taste adventure, enabling the Indian consumer to rediscover the wonders of milk. The launch range comprises

of innovative offerings. TheFruit n Milk variant available in Mango is made with real mango pulp bits – a first in the market offering, promising a delightful consumption experience. The Shakes variant available in Classic Vanilla flavor, made with natural vanilla extracts, promises a classic thick and creamy milkshake experience. The Nut Shakes variant available in Kesar Badam flavor contains real Badam bits, offering goodness of both milk and almonds.

## Usha lunches new range of dust & oil resistant Exhaust Fans

Ahmedabad

Extending its range of Goodbye dust fans, Usha International, one of India's leading consumer durables company, has launched its range of dust and oil resistant exhaust fans – Usha Aeroclean. This range – comprising Usha Aeroclean, Usha Aeroclean Plus, and Usha Aeroclean Pro – has a special lacquer coating on the blades that resists oil and dust, and stains to make kitchen become more healthy and hygienic. Inspired by the lotus, the range features qualities like the lotus flower that remains pristine amidst the dirt and grime. Commenting on this, Pranav Malhotra, Category Marketing Lead - Fans, Usha International Ltd said, "Consumer insights clearly indicate that the biggest pain point around exhaust fans is the tough-to-remove grime and grease that accumulates over time.

## Army Wife Achieves Individual Guinness World Records



New Delhi

Kiran Uniyal, w/o a serving Colonel of Indian Army has created Individual Guinness World Records for "The most full contact knee strikes in three minutes (one leg) (female), 263 strikes" & "The most full contact knee strikes alternate legs in one minute (female), 120 strikes". The earlier records were of 177 strikes and 102 in female category respectively. The objective of both her records were to promote martial arts for girls and women safety and self-defence. While creating the

record for the most full contact knee strikes for three minutes, she surpassed the existing male category record of 226 knee strikes.

Kiran Uniyal created her 1st Individual Guinness World Record for "The most full contact elbow strikes (one hand) in 3 minutes, 466 strikes", which also featured among the Best of Guinness World Record official video of Jan 2019.

She has so far achieved 15 World Records, including 10 Guinness World Records in Martial Arts, Fitness and Social Work.

## Maaza adds to the splendor of Mysuru Dasara with mangolicious moments for consumers

Mysuru

Dasara is celebrated in a distinctive manner in Mysuru with grand procession, fairs and cultural performances that add fun and excitement to the festivities. The festival got sweeter this year with Maaza, one of the most loved and iconic mango beverages in India. The ten-day celebration saw consumers rejoicing the mangolicious moments with Maaza through exciting kiosks, interactive games and social media initiatives. Maaza created a palace themed kiosk offering a visual treat to the visitors at the city's famous Flower Show, where consumers were able to enjoy the mango beverage at a discounted price. Consumers could capture interesting selfies at the photo booth inside the kiosk. Additionally, bright yellow colored Maaza vehicle travelled across Ramanagara, Channapatna, Maddur, Mandya and Sri rangapatana towns in Mysuru to indulge consumers in interactive games and social media activities. In addition to these, the city witnessed branded

balloon decorations and gate arches by Maaza, Coca-Cola and Kinley. Commenting on festival initiatives, Srideep Kesavan, Director-Marketing, Juice Category, Coca-Cola India, said, "Maaza has always been an intrinsic part of festivals in India, adding more sweetness and frolic to the celebrations. Blending the pure mango indulgence of Maaza with the rich culture of Mysuru, we curated an innovative kiosk and exciting events to bring alive the festive fervor. We were enthralled to see consumers from all walks of life relishing their 'mangolicious moments' with Maaza during festivities." As the next step in Maaza's journey towards becoming a USD 1 billion home-grown mango juice brand by 2023, Maaza is transforming into a master brand bringing in different variants of mango indulgence for different moments. Launched in the 1970s, Maaza has an impressive heritage and has been the most loved mango juice beverage in the country for over 42 years now.



# Save your eyes from the Digital Strain : Dr. Mridula Pentapati, Consultant -Ophthalmology

**Ahmedabad**

It is like a ritual and a habit now to go to bed at night while or after seeing your phone as the last thing or wake up in the morning giving your eyes the first sight of the day as those mobile phone screens. Be it to check your emails, look for some important information, to play games, send/read a message, to watch videos, study, read or to just absent mindlessly scroll down the screens of one's phone, giving hardly any rest to our eyes.

If the eyes are off from the mobiles, there is pending work to be completed on the laptop or the office desktops or just to watch that favorite movie or web series over the weekend. The staring on digital screens has become a dominating habit in our everyday lives, almost as is breathing but it is a habit we need to limit before it becomes a major problem for our eyes. The blue light exposure that our eyes receive from the digital screens is not excessive but the long-term effect of this exposure on our eyes come into existence due to the closeness to the screens and the long durations for which we stare at them.

**HOW DO THE DIGITAL SCREENS AFFECT OUR EYES?**

- The most common

impact of excessive screen time on our eyes is in the form of dryness of the eyes. The constant staring, especially without blinking, reduces the moisture in our eyes. Dry eyes are further prone to complications like the blurriness of the eyes, headaches, etc.

- When we are staring at the screens of our gadget in close proximity with our eyes, we make our eyes work harder to focus than usual. Long stares close to our eyes drain our eyes and they feel exhausted due to continuous effort to bring text or images on the screen into focus.

- Inappropriate lighting and your posture while in front of these screens add to the eyestrain or Digital Eye Strain that comes with irritated or sore eyes and the struggle to focus.

- The digital devices also emit high-energy visible light (HEV) and the frequent, consistent exposure to HEV especially at night deteriorates the vision over time.

- Another condition that is likely to arise due to digital screens' exposure is Computer Vision Syndrome (CVS) which is more common in adults. CVS tends to induce blurred vision, fatigue, headaches, and difficulty in focusing. Some people can also go through back, neck

and shoulder pain.

**HOW TO KEEP YOUR EYES SAFE?**

It is certainly true that this generation comes with a greater access to these digital screens and it is an exposure one cannot avoid. However, there certainly should be a limit to avoid the damage that this exposure can lead to. Some of the small changes or steps that you can take to prevent eye strain and to keep your eyes safe include:

- Ensure that the screen is 20-26 inches away or at an arms' distance from your eyes and is also a bit below your eye level.

- Try not to frequently move your head away from the screen while working as that constantly shifts the focus of the eyes and adds to the strain. Keep all your required documents near and handy.

- Have a chair that is suitable not only for the distance from the screen and the level of your eye but also for your neck and back positioning, while you work on your laptops or desktops.

- Having screens that can tilt and keyboards that can be adjusted, also helps.

- Make use of special screen protectors.

- The glare filters over digital screens can also be of help in reducing the strain.

# Italian tenor Andrea Bocelli joins international line-up of performers



**Mumbai**

Winter at Tantara, the international festival celebrating art, music, culture and history, set amidst the timeless landscape of AIUla, will welcome back Tuscan tenor, Andrea Bocelli, who will make his second appearance at the festival on January 31<sup>st</sup>. The announcement comes as the much-anticipated international festival opened sales on [experiencealula.com](http://experiencealula.com)

The diverse festival programme also includes Egyptian composer, pianist and conductor Omar Khairat (December 27<sup>th</sup>) and Greek pianist Yanni (February 7<sup>th</sup>) as well as a number of chart-topping international artists.

All performances will take place in the Maraya Concert Hall, a state-of-the-art 500-seat facility with a mirrored facade, which emerges like a mirage in the ancient rocky landscape. The venue will host the headline performers as well as the Celebration of Beethoven (January 4<sup>th</sup> – 6<sup>th</sup>), an homage to the great German composer on the 250<sup>th</sup> anniversary of his birth and the multi-media theatrical production Jameel Buthainah (February 14<sup>th</sup>), a caracella dance inspired by the glory and history of AIUla.

## Hospitals go green! Contribute in Saving environment in a cost-effective way

**Ahmedabad :** We are living in a time where our natural environmental resources are in grave danger of not just getting diminished but may totally disappear in their original forms. The climate change that is being observed globally is a matter of serious concern. There cannot be enough emphasis on the fact that it is crucial for each industry and every individual to take necessary steps in conserving the natural resources and adopt a way of life that is eco-friendly. With environmental concerns under the radar, waste management and judicious use of natural resources has become the need as well as the talk of the hour. While every industry has a significant role to play in conserving the environment, the healthcare industry is the one holding a major responsibility.

*Maro Bhai Tu Mari Jaan che*

CAST BY SANDEEP JEFF GULZAR PATHAN BHAVIK GAUTAM  
CHOREOGRAPHER ANURAG DAS EDITOR RAHUL PRALAPATI  
MUSIC BY RISHIKESH VARELA & ANURAG DAS

**Media Partner**







# Nitin Gadkari Says Bharat Ratna for Savarkar a 'hundred percent' Possibility, Time for Country to Respect Him

**Ahmedabad**

Union minister Nitin Gadkari said there was a "hundred percent" possibility that the Bharat Ratna, India's highest civilian award, will be conferred on Hindutva ideologue VD Savarkar, adding that it is what the people want.

Ahead of the elections in Maharashtra, the matter has emerged as a big poll issue with Prime Minister Narendra Modi and home minister Amit Shah saying at several rallies that the Bharat Ratna should be given to the independence activist.

The Opposition includ-

ing the Congress, has, however, remained critical, saying that Savarkar had been charge-sheeted for Mahatma Gandhi's assassination. He was later acquitted.

"In Savarkar's case, the court had already taken a clear decision. History is clear about that. The allega-

tions by the Congress about Gandhi's murder case is false and is against history. The problem is that Congress always wants to mislead and confuse people," he said in an interview to a TV Channel

Gadkari also reacted to Shiv Sena's opposition to the

proposal saying that the BJP ally in Maharashtra is free to come out with its own manifesto promises. He, however, desisted from clarifying whether the party was considering giving Sena's Aaditya Thackeray the deputy CM's position in case of a victory.

## Comprehensive Reform programmes to be launched for growth of Agriculture sector

**Bhopal**

Chief Minister Kamal Nath said that comprehensive reform programmes will be launched to increase farmers' income and for the growth of agriculture sector. He mentioned that a new policy will be framed, keeping in view the interest of the sugarcane producing farmers.

Kamal Nath was addressing the large public gathering in Narsinghpur after dedicating and performing Bhumi-Pujan of various development works costing Rs. 70 crore.

The Chief Minister Kamal Nath said that a new revolution is needed in agriculture sector in Madhya Pradesh to increase the purchasing power of farmers and to double their income. The Government is going to take concrete steps in this direction. Through the Jai Kisan Fasal Wrin Maafi Yojana, we have tried to provide relief to the farmers. Crop loans of 21 lakh farm-



ers have been waived off so far. Out of these, 20,322 farmers belong to Narsinghpur district. Kamal Nath said that the process of our agricultural loan waiver scheme is under way. In the second phase of the scheme, the loans of the remaining farmers are being waived off. Referring to the economic situation of the state, the Chief Minister said the government's coffer was empty when he entrusted with the responsibility of the state. There was an atmosphere of frustration among every section of the society,

including farmers and youth. There was lack of investment in other areas of development, including industry and lack of confidence and implementation. In the last ten months, we have made tireless efforts to bring the situation back on the track. Now the people of the state are feeling positive change.

The confidence that we created in the last month has made investors interested in the state. By increasing investment, we will provide employment to the youth for their bright future and security.

## Australian Open and Sony Pictures Networks India extend broadcast partnership for India and the subcontinent

**Mumbai**

Tennis Australia and Sony Pictures Networks India Private Limited (SPN) announced a three-year extension of their broadcast relationship at the official Australian Open 2020 Media Launch in Mumbai, India. SPN was selected as the exclusive television and digital rights holder for India and the subcontinent and will provide more than 200 hours of extensive coverage for each edition of the Australian Open. It will now be the home for Australian Open and all the lead-up events including the Adelaide Inter-

national ATP 250 event. SPN's broadcast will be on a minimum of two English language linear television channels, along with streaming of all 16 match courts on SPN's video on demand service, SonyLIV. "We are delighted to not just extend but also expand our relationship with Sony Pictures Networks in India from 2020," Tennis Australia CEO and Australian Open Tournament Director Craig Tiley said. "This year's Australian Open attracted record audiences in India which saw the key international market rise to our eighth biggest worldwide, and the third

in Asia behind Japan and China. "Sony Pictures Networks' commitment to providing their most comprehensive coverage allows us to engage with Indian fans in a deeper and more meaningful way by going beyond the on-court action to tell the story of the Australian Open from all angles," Tiley said.

Rajesh Kaul, Chief Revenue Officer, Distribution and Head - Sports Business, Sony Pictures Networks India said, "One of the most coveted titles for any tennis player, the Australian Open has been the most watched Grand Slam in India for the past two years.

## CM Kamal Nath to launch 'Janni Ambulance (Replacement) Seva'

**Bhopal**

The Chief Minister Kamal Nath will launch 'Sanjivini-108 Janni Ambulance (Replacement) Seva' at Lal Parade Ground on Tuesday, October 15 at 10.00 a.m.

The Chief Minister will flag off 40 new ambulances in the programme. The Minister for Public Health and Family Welfare Tulsiram Silawat will also participate in the programme.

It is to be mentioned that the 'Sanjivini-108 Janni Ambulance Seva' under the Integrated Referral Transport System is being run by the Public Health and Family

Welfare Department through 108 Call Centre. The Integrated Emergency Service is operational 24X7 from the year 2017 and it facilitates access to toll-free number 108 by landline phone or mobile phone. The GPS has also been installed in the ambulances under this system. This service is being provided free of cost to the citizens. As many as 737 Janni Ambulances are operational in 52 districts of the state. Under the service, those vehicles are being replaced, which have completed 2 lakh 50 thousand k.m. or over 5 years period.

## Bennet & Bernard Group forays into FMCG space, launches cold cuts in Goa market

**Goa**

Home grown diversified firm Bennet & Bernard with majority business interest in eco luxury real estate, hospitality & gastronomy has announced its foray in FMCG space with the launch of premium cold cuts under the banner of Artisan Deli in Goa market.

Pioneers of world-class foods served at its multiple restaurants in Goa, Bennet & Bernard have now launched a range of eleven uniquely crafted chicken & pork cold cuts which will be available at all the leading supermarkets across Goa.

With menus curated in-house, options of gluten free products, compliance to guidelines at every stage of food production, storage and transportation, the product is definitely value-add to the start of your meal every day.

Artisan Deli has evolved from the need to produce processed meats that stand a class apart purely based on their flavour, the quality of the ingredients and their

presentation. Bennet & Bernard Group will soon go pan India with this brand and is focused on creating an exclusive range of processed foods in India and global markets with manufacturing units in multiple cities across the country.

The company currently runs two business units: Bennet & Bernard custom homes Pvt Ltd & Bennet & Bernard Gastronomy hospitality Pvt Ltd.

Commenting on the launch, Lincoln Bennet Rodrigues, Founder and Chairman, Bennet & Bernard Group said: "

Artisan Deli is personal to me. I've partnered with my team of seasoned restaurateurs who have been in the industry for the past few years in developing the recipes or Artisan Deli.

While, we have had great success from our various restaurants, we have been determined to procure superior quality cold cuts to keep up with the standards we set.



# Finance Minister reviews Customer Outreach Initiatives and support to NBFCs

**New Delhi**

Union Minister for Finance & Corporate Affairs Nirmala Sitharaman reviewed the performance of Public Sector Banks (PSBs) here today in a meeting with bank chief executives. Credit and implementation of measures announced to support economic growth were reviewed in-depth.

In the review, it was noted that during the first phase of the Customer Outreach Initiative, from 1<sup>st</sup> to 9<sup>th</sup> October 2019, PSBs disbursed Rs 81,781 crore, including new term loans of Rs 34,342 crore. Banks shared their plans for the second phase of the Customer Outreach Initiative, with camps in

about 150 districts between 21<sup>st</sup> to 25<sup>th</sup> October 2019, building on the momentum already built.

As in the first phase, NBFCs would also participate. Further, receivable bill discounting for MSMEs would also be a focus area. Details of specific dues outstanding of the companies, including MSME, with the corporates and aggregating approximately Rs 40,000 crores will be shared by the Ministry of Corporate Affairs with banks for reaching out to MSMEs during the Customer Outreach Initiative for bill discounting and enabling MSMEs to access working capital.

In addition, home loans,

vehicle loans, agriculture loans, education loans, and other MSME and personal loans would be focused upon. It was reiterated that the outreach would be without any dilution in diligence or underwriting standards. It was also noted that with the recent recapitalisation of over Rs 55,000 crore, PSBs are well equipped to support credit needs.

It was noted in the review that PSBs have continued to support the NBFC/HFC sector. Since the IL&FS default in September 2018 till 10<sup>th</sup> October 2019, PSBs have sanctioned total support of Rs 3,97,557 crore in the form of credit as well as pool-buyouts of Rs 1,07,792



crore, including Rs 15,455 crore under the newly launched Partial Credit Guarantee Scheme. Disbursement by PSBs to NBFCs has been Rs 39,068 crore since the last review on 19<sup>th</sup> September 2019 till 10<sup>th</sup> October 2019.

The PSB's chief executives informed that they will

continue expeditious disbursement of pool buy-outs including those sanctioned under the Partial Credit Guarantee Scheme. Government would also issue suitable clarifications to banks with a view to expedite processing of proposals under the scheme.

## Bunts Sangha's S M Shetty International School and Junior College students visit Aarey Tribal Community

**Mumbai**

In comparison to the urban population of our country, the education scenario of the tribal community is rather disheartening. Trying to making a difference in this, Bunts Sangha's S.M. Shetty International School and Junior College invoked a special committee in the Model United Nations program, which is a Student-Led initiative that provides its participants with a platform to deepen their understanding of world issues and think of practical solutions to solve them.

The special Committee in MUN-2019 was Social Impact, the purpose of which is to understand the obstacles faced by the tribal youth in completing their formal education.

To this effect, a visit to the Aarey Tribal Hamlet was organized for the MUN students to interact with the people and gather data regarding the issues they faced. There were 25 students from different schools who participated in the Social Impact Committee.

As the students connected and learned from each other, they were able to witness first-hand the real issues impacting the tribal rather than watching edited and sometimes misrepresented views on mainstream media channels. The response from the tribal people was very warm and they were more than



happy to share their routine, traditions, and issues with the students.

Education is one of the most powerful means of bringing about socio-economic development among tribes and it cannot be over-emphasized. Through the

framework of a well-informed Committee, the students discussed, debated and expressed their point of view with a consensus on practical solutions. The Motto of the MUN conference was "Plus Ultra", which means "further beyond" in Latin.

## Panasonic's online brand Sanyo launches new large screen models under its Kaizen TV Series powered by Android TV

**Ahmedabad** : Addressing the burgeoning demand for large screen displays, Panasonic's online brand SANYO has launched three new models in its celebrated Google-certified Android Television range. Available in the screen sizes of 49", 55" and 65", the models are introduced under Sanyo's Kaizen series. The new Sanyo 4K TV range is equipped with a powerful Quad-Core processor and runs the latest Android Pie 9.0 that offers seamless casting, intelligent voice search and

a world of unlimited apps. Marking the festive celebrations, the new range will be available on Amazon.in from 20<sup>th</sup> October 2019, at a special price starting from 29,999. The new Android TVs by Sanyo extend a superior viewing experience with its large display screens, along with Google's user-friendly and dynamic interface. With a host of must-have features, the new range stands out with its IPS Superbright LED Display, Dolby Vision, Dolby Audio,

DTS TruSurround, revolutionary Bezel-less design and flame retardant VO material. It features a built-in Chromecast for content casting so that viewers can easily mirror their favourite movies, shows, and photos directly from their mobile device to their Sanyo Android TVs. The new range integrates official Netflix app and voice search capabilities of the remote of the Kaizen series that allows customers to simply ask their TV for the latest blockbuster,

check match scores or even dim the lights. Speaking on the launch Pankaj Rana-Business Chief, Sanyo, Panasonic India, said, "We at Sanyo, are committed to creating world-class products and helping people experience television like never before. With the launch of our new large-screen 4K Android TV display sets, we are catering to the growing consumer preference for bigger screen sizes and making it a one-stop-shop for all their entertainment requirements.

## HONOR unveils "HONOR Vision" smart screen for the Indian market at the India Mobile Congress

**Ahmedabad**

HONOR, the global leading smartphone e-brand, unveiled the "HONOR Vision" smart screen at the India Mobile Congress today. Positioned as the future of television, HONOR Vision features the "Honghu 818" intelligent display chipset by HiSilicon along with AI Camera NPU Chipset and a flagship level WiFi Chipset. Taking an innovative approach to its development, HONOR has equipped HONOR Vision with a smart AI enabled pop-up camera, which enables NPU capability for face recognition, bringing powerful functions and a superior experience for users. HONOR Vision is also the world's first smart screen to carry

Huawei's self-developed Harmony OS. The Smart Vision has been developed as a part of HONOR's sharp tech concept which aims to embrace and explore to the fullest the latest cutting-edge technologies. Speaking at the event, Charles Peng, President, HONOR India said, "We are delighted to unveil the HONOR Vision smart screen in India. As a part of our long-term commitment towards India, we are working towards creating a larger ecosystem of products that can fulfil the aspirations of the discerning Indian consumer. We look forward to making HONOR Vision available for the consumers soon and have them experience the future of television."



# Ministry Of Shipping Organizes 17th Meeting of Maritime States Development Council



## Ahmedabad

The Ministry of Shipping is working on a plan to develop a National Grid for Ports based on synergy between the Major and Minor ports in the country. Mansukh Mandaviya, MoS

(I/C) for Shipping and MoS Chemical and Fertilizers announced this while addressing the media after the 17th Meeting of Maritime States Development Council (MSDC) in New Delhi today. The Minister said that

there are 204 Minor ports in the country, of which only 44 are currently functional. All these ports have been centres of maritime activity in the past, and if revived, they can once again become important centres of sea trade. Mandaviya said that the Government is looking at developing synergy between the Major and Minor ports so that together they can bring port led development in the country.

Mandaviya said that a development plan for ports and National Port Grid will be ready within six months. Extensive study will be done for revival of each port, identifying the specific cargo linked to it and the down-

stream industry. The Centre will share the study findings with the states so that the non-functional minor ports can be developed and made functional. The Minister called for greater cooperation between the centre and the states to develop the maritime sector.

Mandaviya also said that the coastal shipping and inland waterways sector are poised to play a vital role in the development of the country. The cost effective and pollution free water transport can reduce logistics costs in the country, making Indian goods more competitive in the global markets, he said.

The Minister further said

that the Ministry of Shipping is planning expansion of port capacity through the implementation of well-conceived infrastructure development projects, increasing the efficiency of port operations through the implementation of a package of recommendations to cut time and cost, digitization of processes to reduce and finally eliminate human interface and to strongly address environment related concerns.

He further informed that the conference discussed issues like developing common and comprehensive guidelines for inland waterways barges so that barges of different states can move seamlessly in costal waters.

## Indian Non-Profit YRG CARE Selects NetSuite to Support its Mission to Save More Lives

### Ahmedabad

YRGCARE, an Indian non-profit that provides clinical care to individuals diagnosed with HIV and other infectious diseases, has selected Oracle NetSuite to support its mission to save more lives. Through NetSuite's Social Impact program, YRGCARE has been able to focus its resources on helping those in need and support a growing number of patients across India by taking advantage of unified platform to streamline business processes and reduce operating costs.

Founded in 1993 by the late Dr Suniti Solomon, a pioneer in India's fight

against HIV, YRGCARE has supported more than 20,000 patients ranging from small children to pregnant women and other infected adults. To bring its clinical care, education and research to more people and support expanded services for patients with hepatitis C, tuberculosis, STDs and other infectious diseases, YRGCARE has expanded from three locations across India to 15. To support its growing operations, which currently help approximately 4,000 people a year, and ensure all resources are used as efficiently as possible to support its mission, YRGCARE selected NetSuite.

## Dr Harsh Vardhan launches (FSM) scheme for strengthening and scaling up 'Eat Right India' movement

### Ahmedabad

"By motivating key players in the system who can reach out to people at large, we can reach out to each and every individual. We have to include every section of the society so that Eat Right India becomes a country wide movement." Dr Harsh Vardhan, Union Minister of Health and Family Welfare said at the function to commemorate World Food Day 2019, here today. The theme for this day was 'Healthy Diets for a Zero Hunger World'. To mark the occasion, Dr Harsh Vardhan also launched the 'Food Safety Mitra (FSM)' scheme, along with the 'Eat Right

Jacket', and 'Eat Right Jhola' to strengthen food safety administration and scale up the 'Eat Right India' movement.

Dr Harsh Vardhan emphasized that the Eat Right India movement is a crucial trigger for the much needed social and behavioural change. This campaign along with the 'Fit India' Movement' can achieve huge success if the right strategy is adopted and efforts are made to reach out to every section of the society. Dr. Harsh Vardhan further stated that people should adopt Gandhiji's messages of eating less, eating safe and healthy food, and also

reduce wastage of food while developing the habit of sharing surplus food. Citing the example of polio to highlight multi-sectoral approach, Dr Harsh Vardhan stated "All of us have to take up this responsibility in our own capacities. I believe that together we will be able to develop new approaches to combat challenges to health and society," he added. Highlighting the critical importance of a Jan Andolan on issues around food safety, Dr Harsh Vardhan said that small positive actions can be performed by individuals or organisations to strengthen the cause of food safety and food wastage.

## Parryware debuts 'Alpha' a new range of faucets with Effective Flow+ Technology

### New Delhi

Parryware, India's contemporary bathroom solutions brand fortifies its faucet product portfolio with the launch of 'Alpha' collection of faucets.

Embraced with a curved lever and an angled spout, ergonomics of Alpha faucets have been taken to the highest level by Parryware. Striving for optimal performance, the new range of Alpha faucet boasts of a ceramic inner head ensuring sturdy built, durability and life of the product. Designed with an angled spout, the faucet

range comes with effective flow+ technology introduced for the first time in faucets category. Enabled with cold start technology, Parryware's new range of single lever faucets reduce energy consumption by reserving hot water and delivering cold water during front opening.

Manufactured in the state-of-the-art factory in Bhiwadi equipped with modern machines and technologies from Spain, the latest range of faucets feature superior quality coupled with brilliant finish.

## Daimler India Commercial Vehicles starts series production of BS

### Ahmedabad

Daimler India Commercial Vehicles rolled out its first Bharat Stage VI (BS VI) heavy-duty powertrain from its manufacturing facility at Oragadam. Having already received certification for BS VI back in July 2019, DICV's latest milestone comes just two and half years after the introduction of BS IV. On the occasion, Satyakam Arya, MD & CEO, Daimler India Commercial Vehicles, said, "Daimler Trucks already has eight years of experience de-

livering over 14 lakhs BS VI-equivalent vehicles to customers. It is therefore no surprise we are again leading the industry in the transition to cleaner-emission commercial vehicles."

DICV's start of production comes not only before the government's April 2020 BS VI transition deadline, but also ahead of their own internal schedule. In 2017, DICV joined a global partnership with Daimler entities in Brazil, Germany and the US with the goal of upgrading key components to BS

VI standards by January 2020. Three months ahead of schedule, DICV is now beginning series production of its BS VI-compliant OM 926 engines and MD 2 Box After Treatment Systems right here in India. The engine will be offered with two power options (230HP and 280HP), allowing customers to benefit from the outstanding combination of robustness, parts localization and fuel efficiency provided by the six-cylinder classic series engines used in the BS VI range.



# Discover the One Plus TV experience exclusively at Reliance Digital

## Ahmedabad

Reliance Digital, India's No. 1 electronics retailer has partnered with OnePlus for the exclusive launch of OnePlus TV line-up across its retail outlets.

Both the OnePlus TV 55 Q1 and OnePlus TV 55 Q1 Pro were unveiled today at the Reliance Digital Store in Prabhadevi. The event was presided over by Brian Bade, CEO, Reliance Digital, Kaushal Nevrekar, EVP & CMO Reliance Digital and Vikas Agarwal, General Manager, OnePlus India, along with Bollywood actress, Tara Sutaria.

On the grand occasion of the launch, Brian Bade said "In keeping with our track

record of launching the latest technology first, we are proud to welcome OnePlus TV to the Reliance Digital family. We will continue to be the bridge between the Indian consumer and the latest technology brands from all over the world."

Addressing the gathering at the OnePlus TV announcement, Vikas Agarwal, General Manager, OnePlus India, said, "We've been working with Reliance Digital since November last year and are extremely happy with the remarkable response we received for our products across India. Reliance Digital has a successful nationwide presence with OnePlus devices being sold

across 350+ Reliance Digital stores. The launch of the OnePlus TVs will further strengthen our fruitful partnership, and provide a valuable offline platform for customers across India to physically experience the innovations of the OnePlus TV while seeking to purchase it."

Tara Sutaria, a technology enthusiast was excited for the launch. She said, "Reliance Digital is my favourite technology store, and I'm glad that just like me, all of India will get an opportunity to experience this new generation TV."

The recently launched OnePlus TV comes in two variants, OnePlus TV 55 Q1



and OnePlus TV 55Q1 Pro with a 4K QLED experience in both variants.

Both smart TVs run on the latest version of Android TV. OnePlus TV 55 Q1 Pro has a 55-inch QLED display and Dolby Vision support, powered by eight

speakers that deliver a 50W output. Both smart TV variants feature Dolby Atmos support and a custom Gamma Colour Magic processor. It also has voice control giving customers a comprehensive smart TV experience.

## Arjun Munda launches Van Dhan Internship Programme of TRIFED

### New Delhi

Arjun Munda, Union Minister of Tribal Affairs launched the "Van Dhan Internship Programme" organised by TRIFED under Ministry of Tribal Affairs here. Addressing the interns, Shri Arjun Munda said that these interns will help the tribal population in becoming self-reliant and entrepreneurs. He said that all interns are now part of "National Building Team". Emphasizing on the need of entrepreneurship, the Minister opined that it encourages a person to take the initiative for development.

18 interns (to be called Minister's interns) from some of the reputed Institutes of Rural Management/Management Institutions/Institutes of Social Work/Social Services of the country are participating in the "Van Dhan Internship Programme". These interns have been selected to go and work on Van Dhan programme in the field. These interns have an inclination towards involving in matters related to tribal livelihood.

An advertisement was released in Economic Times (All India Edition) on 13<sup>th</sup> September, 2019 for these interns. After their selection through the walk-in-interview, these interns are undergoing a one-week training programme. The



period of internship is 6 months (extendable depending upon the need of the organisation and mutual sustainability. These interns will work with the team of TRIFED in various states and districts in tribal areas in development of tribal welfare and inclusive growth (a dissertation has to be submitted on conclusion of the

internship). They will support the TRIFED activities on livelihood promotion, value addition of NTFTs, marketing and credit linkages. They will develop tools and techniques on institutional development including mechanism for determination of a just price or producer price of Minor Forest Products.

## Anita B.org appoints Maggie Inbamuthiah as interim Managing Director of India

### Bangalore

AnitaB.org, a nonprofit organization focused on the advancement of women in technology, today announced the appointment of Maggie Inbamuthiah as its interim Managing Director of India. Maggie has been working with the organization since 2016, and has played a major role spearheading the organization's efforts and programs to advance careers of women in technology in the region.

"We are excited to an-

nounce Maggie's appointment as the interim Managing Director of India," said Brenda Darden Wilkerson, President & CEO of Anita B. org. During her Anita B. org tenure, she has worked relentlessly towards achieving our goals. With her contributions, we hope to build on our 10-year legacy on the sub-continent to advance 50/50 equity for all tech women worldwide by 2025."

Maggie has previously worked with corporations

## Amazon Festive Yatra products auctioned to support the cause of the girl child

### Ahmedabad

Amazon today concluded its 25-days nationwide Amazon Festive Yatra - a unique "house-on-wheels" - showcasing the best of India selection on Amazon.in in Bangalore by donating it to the Akshaya Patra Foundation to support the cause of the girl child in India. The donation includes over 600 products from small & medium businesses and micro entrepreneurs, worth over INR 10 lakhs. The donation includes innovative products from India's startups, women entrepreneurs as well as traditional and unique handicrafts and handlooms from artisans, weavers and tribal communities from across India. Some of the products from the #AmazonFestiveYatra

were auctioned at a fund-raiser supported by the two organisations for the cause of the girl child. Most of the products in the auction were unique traditional Indian handicrafts such as traditional Rogan art painting from Gujarat, Dokhra art from Chhattisgarh, Brass and marble from showpieces from Uttar Pradesh, Tanjore paintings from Tamil Nadu and more.

Manish Tiwary, Vice President, Category Management said, "At Amazon, we have a deep conviction that our success is closely connected to the entire ecosystem growth and we have therefore chosen to work with more than half a million small businesses across the country, including many traditional artisans, women entrepreneurs and emerging businesses.

including ANZ, Infosys, and Dell, leading their global technical and operational projects and initiatives in the HR space. An avid entrepreneur, Maggie is the Co-founder of "Mandram," a platform to curate talks and ideas in native languages so that people can reach one another across the social diaspora with no impediment of language. She was also the Co-founder of Employee Experts and My Campus Days.

"I have always been a

believer in ensuring that there is equal opportunity for all regardless of gender, social status, and background," said Maggie.

"Working with AnitaB.org has not only strengthened my belief in this pursuit but has also enabled me to curate and implement many initiatives focused on this purpose.

With this new role, I look forward to continuing my efforts and driving key initiatives in India such as the 2019 Grace Hopper Celebration (GHCI 19).





# Swachh Sabarmati

**Cleaning of SABARMATI RIVER**  
**A CSR Initiative of ONGC Ahmedabad Asset**



In Association with

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Administration  
Ahmedabad**

**Irrigation  
Department  
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Municipal  
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